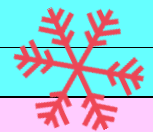
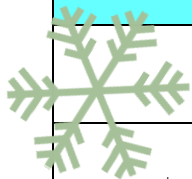


Winter Writers' Weekend Schedule for 2016



Friday, March 3 Logan Inn 10 W. Ferry St. (Corner of Ferry & Main) New Hope, PA	7:00-8:00 PM	Reception Time to meet fellow authors and conference speakers before our first workshop	
1 st Session	8:00-9:00 PM	Cassandra Laymon, "Taking Your Book to the Next Level"	
Saturday, March 4	8:00AM-5:00PM	Logan Inn, 10 W. Ferry St., New Hope, PA	
		Track A	Track B
	8:00-8:30 AM	Registration, Breakfast, Networking	
3 rd Session	8:30-9:15 AM	Nicole Loughan How to Make a Living as an Author	Brian Jud Make Real Money Selling Books
	9:15-10:00 AM	Break	
3 rd Session	10:00-10:45 AM	Brian Jud Make Real Money Selling Books	Nicole Loughan How to Make a Living as an Author
	10:45-11:00 AM	Break	
4 th Session	11:00 AM-12 NOON	David Schuchman Social Media for Authors	
	12 NOON-1:30 PM	Lunch Break	
5 th Session	1:30-2:15 PM	Melissa Macfie E-book promotions: Improve Your Rank and Your Sales	Cindy Carothers Don't Just Sell Your Book – Use It to Make \$\$\$
	2:15-2:30 PM	Break	
6 th Session	2:30-3:15 PM	Nicole Loughan Hooked: Writing Opening Lines That Bring You Readers	
	3:15-3:30 PM	Break	
7 th Session	3:30-4:15 PM	Cindy Carothers Don't Just Sell Your Book – Use It to Make \$\$\$	Melissa Macfie E-book promotions: Improve Your Rank and Your Sales
Sunday, March 5	8 AM-Noon	Logan Inn, 10 W. Ferry St., New Hope, PA	
	8:00-8:30 AM	Breakfast, Networking	
8 th Session	8:30-10:00	Lisa Snyder Simple Author Websites	
	10:00-10:15	Break	
9 th Session	10:15-11:30	Karen Hodges Miller Writing a Book That Sells	
	11:30– 12 Noon	Networking	